

# University of Pretoria Yearbook 2017

## Strategic destination marketing 821 (TBE 821)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 lecture per week, 1 discussion class per week
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Division of Tourism Management
<b>Period of presentation</b>	Semester 2

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